



2024-2026 AAAA Strategic Framework

Vision

Certified Anesthesiologist Assistants (CAAs) are recognized through licensure as essential to patient safety in the Anesthesia Care Team model.

Mission

Ethical advancement of the Certified Anesthesiologist Assistant (CAA) profession and to excellence in patient care through education, advocacy, and promotion of the Anesthesia Care Team.

Strategic Outcomes

Membership Growth	Education	Practice Expansion	Visibility	Stability
AAAA recruits new members by engaging prospects, introducing them to our association and gaining their support.	AAAA maintains the standards of the CAA profession by fostering and encouraging continuing education and research.	AAAA serves as the recognized voice of the profession nationally and impacts expansion of the CAA profession to all 50 states influencing legislation, regulations and workforce policies.	AAAA brings awareness to the CAA profession and directly impacts increased matriculation of individuals into AA programs	AAAA builds strong organizational stability in terms of both financial position and volunteer leadership depth.
FY24 Strategies				
Provide continuing medical education, professional resources and exclusive job listings to support CAA career development.	Deliver high-quality CAA focused educational content and meetings that help maintain professional standards and accreditation.	Focus AAAA resources on Federal and State issues by assessing feasibility and value.	Leverage partner organizations including state academies, medical associations, state medical boards and private equity firms.	Create year-round sponsorship offerings to fund new programs.
FY24 Tactics				
<ul style="list-style-type: none"> • Create "member get-a-member" campaign • Launch auto-renew incentive • Engage student programs 	<ul style="list-style-type: none"> • Design CME content within professional development category • Develop CDQ prep course 	<ul style="list-style-type: none"> • Increase donations to fund legislative efforts • Build relationships with key elected officials 	<ul style="list-style-type: none"> • Streamline AAAA website & open new social media channels • Increase awareness among students attending undergraduate programs 	<ul style="list-style-type: none"> • Expand membership within AAAA committees • Introduce committee vice chair position