

Sponsor Prospectus

Annual **AAAA**
Conference
Mar 31 - Apr 4
Hyatt Regency **2023**
Dallas, Texas





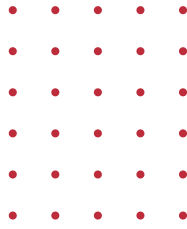
READY TO CONNECT?

Forge first-hand relationships with the largest gathering of CAAs in history.

800+ physicians, CAAs, directors and faculty of medical programs, and anesthesiologist assistant students are waiting for you.

What are you waiting for?

Benefits



	Double Platinum \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Exhibitor \$1,500
One Exhibit Table-Top	✓	✓	✓	✓	✓
Complimentary Meeting Registrations	✓ 5 Registration	✓ 4 Registration	✓ 3 Registration	✓ 2 Registration	✓ 1 Registration
Logo on all Conference Promotional Materials	✓	✓	✓	✓	
Ad in <i>The Anesthesia Record</i> Newsletter	✓ 3 Feature Ads	✓ 2 Feature Ads	✓ 1 Feature Ads	✓ 2 Banner Ads	
Ad in the conference program	✓ One Full-Page Ad	✓ One Half-Page Ad	✓ One Quarter-Page Ad		
Custom email to AAAA members	✓ 2x	✓ 1x			
Mention on AAAA Instagram	✓ 2x	✓ 1x			
Banner ad on AAAA website	✓				
Opportunity to give opening welcome message from stage to kickoff conference	✓				

ADD ON OPTIONS

Want to customize your sponsorship to add exposure?
Or maybe you just want to pick your placement a la carte?

Either way, we've got you covered with a series of curated packages that give you the spotlight.



Welcome Reception \$10,000

- Welcome guests at the reception
- 4 conference registrations
- Logo in the Reception area
- Logo on all conference promotional materials
- Branded cocktail napkins with your company logo. Production included. Must provide artwork.

Presidents Reception \$7,000

- Opportunity to welcome guests
- 2 complimentary registrations
- Logo in reception area
- Logo on all conference materials

Mobile App - \$6,000

- Your logo will be featured on the app splash page, a rotating banner within the app, and a dedicated icon on the homepage. Production included.
- 1 complimentary registration

WiFi - \$5,000

- Be the featured sponsor on the wifi landing page and/or customize login credentials.
- 1 complimentary registration

Welcome Breakfast \$5,000

- Sponsor breakfast on Saturday or Sunday
- 1 complimentary registration
- Logo in the dining area and all conference promotional materials

Additional Exhibit
Passes are \$225 each

PICK YOUR PACKAGE



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